

PRESS & MEDIA KIT · PRESENTED BY DEVELOPING LIVES

Say Her Name

A Community Movement Honoring Women and Girls
Gone Too Soon

1st Annual Walk · Saturday, June 27, 2026 · Montebello Lake, Baltimore, Maryland

FOR IMMEDIATE RELEASE

Hundreds Gather in Baltimore for the 1st Annual Say Her Name Walk Honoring Women and Girls Lost to Violence

A community movement led by Developing Lives unites families, organizations, and local leaders — and earns official recognition from the Maryland General Assembly and the City of Baltimore.

BALTIMORE, MD — June 30, 2026 — On Saturday, June 27, 2026, hundreds of community members gathered at Montebello Lake in Baltimore for the 1st Annual Say Her Name Walk — an annual community movement dedicated to honoring women and girls whose lives were taken too soon while supporting their families, raising awareness about violence, and bringing communities together through healing, remembrance, and hope.

Presented by Developing Lives, the walk united families, community organizations, volunteers, and local leaders. Families were honored and recognized, and the day created meaningful conversations around healing and violence prevention.

“The more support we receive, the more families we can honor and the greater impact we can make each year.”

— Raquann Mitchell, Founder of Developing Lives

The walk was formally recognized by the Maryland General Assembly — through official citations from the Baltimore City House Delegation and Delegate Jacqueline T. Addison — and by the City of Baltimore, with a Certificate of Recognition from Mayor Brandon M. Scott, each honoring organizer Izhnae Lane for her leadership.

The movement's reach extended well beyond Montebello Lake. Across social media, the event drew more than 13,700 reel views and reached over 8,600 accounts in the days surrounding the walk.

The Say Her Name Walk is designed to become one of Baltimore's premier annual community events dedicated to honoring women and girls lost to violence. Each year, the goal is to honor more families, expand community partnerships, increase resources for attendees, and bring together more residents, organizations, and community leaders.

The movement is built alongside founding partners and supporters including Heritage Treatment Center, We Responders, Redirecting Our Culture, and Pastor Dr. Marcia Williams.

To learn more, support the movement, or get involved, visit developinglivescommunity.org or follow @developing_lives on Instagram.

Media contact: developinglivesfounder@gmail.com · developinglivescommunity.org · @developing_lives ###

ABOUT SAY HER NAME

Our Mission

Say Her Name is an annual community movement dedicated to honoring women and girls whose lives were taken too soon while supporting their families, raising awareness about violence, and bringing communities together through healing, remembrance, and hope.

Our goal is to ensure that every family knows their loved one will never be forgotten.

As the movement grows, we will honor more families, provide more community resources, and create an even greater impact each year.



“The more support we receive, the more families we can honor and the greater impact we can make each year.”

2026 Highlights

Hundreds of community members united in remembrance.	Families were honored and recognized.
Community organizations, volunteers, and local leaders came together to support the cause.	The event created meaningful conversations around healing and violence prevention.

SOCIAL MEDIA REACH

13,739 Reel Views	8,604 Accounts Reached	775 Likes
105 Shares	68 Sends	55 Comments



OUR VISION

The Say Her Name Walk is designed to become one of Baltimore's premier annual community events dedicated to honoring women and girls lost to violence.

Each year, our goal is to:

- Honor more families.
- Expand community partnerships.
- Increase resources for attendees.
- Grow sponsorships to enhance the experience.
- Bring together more residents, organizations, and community leaders.

Every sponsorship and donation directly helps us recognize more families and provide a more meaningful event for the community.



Standing with us

A movement built with Baltimore’s community organizations, volunteers, and local leaders.



Heritage Treatment Center

A founding partner — resources and heart to uplift families and create opportunities.



We Responders

Making healing accessible so every family feels seen, supported, and heard.



Redirecting Our Culture

A force for change in Baltimore, helping families rise and communities thrive.



Pastor Dr. Marcia Williams

Life-changing services for children, families, and neighborhoods.

The day, in pictures



Healing, together

Meaningful conversations around healing and violence prevention — families, neighbors, and organizations connecting in one place.





LOOKING AHEAD

The next walk will honor more families and reach more of Baltimore.

As the movement grows, we will honor more families, provide more community resources, and create an even greater impact each year.

HOW TO GET INVOLVED

Walk with us

- **Sponsor & partner** — fund family recognition and community resources.
- **Volunteer** — give your time on walk day and beyond.
- **Register & walk** — join us and wear pink in her honor.
- **Share** — amplify the movement so more families are seen.

Learn more at developinglivescommunity.org or follow [@developing_lives](https://twitter.com/developing_lives).



MEDIA CONTACT

Available for interviews



Raquann Mitchell
Founder, Developing Lives



Izhnae Lane
Founder, Say Her Name

TOPICS

- The inspiration behind Say Her Name
- Honoring families affected by violence
- Community healing
- Violence awareness
- Building stronger communities through remembrance
- The vision for Baltimore's annual Say Her Name Walk

MEDIA INQUIRIES

developinglivesfounder@gmail.com
developinglivescommunity.org
[@developing_lives](https://www.instagram.com/developing_lives)

Developing Lives is a Baltimore-based community organization focused on youth development, healing, mentorship, and community empowerment. It is the home of the annual Say Her Name Walk, a community movement honoring women and girls whose lives were taken too soon.



Photo: Developing Lives — Say Her Name Walk, Baltimore, 2026.